



CEC AGENDA - EHSCC 2019 MEETING

THE UNIVERSITY OF IOWA EHSRC

College of Public Health Building

145 N. Riverside Dr. Iowa City, IA 52242

This agenda outlines specific CEC sessions, please use main agenda for general session information

Wednesday, June 19, 2019

3:30 to 4:30pm **Registration**

West Entrance of CPHB

4:00 to 5:30pm **Community Engagement Pre-Conference Workshop**

C217AB CPHB

Evaluation of Report Back to Communities –Kathy Vandiver (MIT), Ellen Hahn (KY), Kathleen Gray (UNC)

This interactive workshop will illustrate different approaches to environmental report-back and its evaluation including personalized report back, low-literacy materials, and evaluation methods and challenges. Colleagues representing three EHSCC CECs will share report-back processes, tools, and evaluation strategies, followed by 'hands-on' breakout sessions focused on 1) designing personalized report-back tools; 2) improving report-back using an environmental health literacy lens; and 3) examining evaluation methods and challenges.

Thursday, June 20, 2019

7:00 to 10 am **Registration**

West Entrance of CPHB

7:00 am to **CEC Breakfast**

C217AB CPHB

8:30 am Grab breakfast from the buffet in the atrium and bring to C217. Round robin introductions, welcome new CEC directors. Discussion of what participants hope to get out of the meeting

8:30 am to **General Meeting Programming- Welcome and Keynote Presentations**

10:15 am Check main agenda for details

10:30 am to ***Translating Environmental Health Science to Policy***

C217AB CPHB

11:15 am Robert Laumbach (Rutgers), Marilyn Howarth (Penn), Katrina Korfmacher (Rochester)

There are many ways that CECs and scientists can influence policy, ranging from activities that increase general public awareness and knowledge to more-focused efforts to include scientific knowledge in the deliberations of policymakers. How can we intentionally maximize our impact and promote environmental public health by informing policy? In this session, the CECs will share experiences in small and large group discussions with the goal of identifying strategies to work with Center scientists, community stakeholders, and the media to positively influence public policy

11:15 am to ***E-Cigarettes and Community Engagement***

C217AB CPHB

12:00 pm Judy Zelikoff (NYU), Ellen Hahn (UK), Dana Haine (UNC)

This session will describe current efforts underway by CECs to engage communities in learning about e-cigarettes, to discuss challenges associated with community engagement around this topic, and to identify current and future community needs that can be addressed by CECs

12:05 pm **Lunch**

Atrium CPHB



- 1:10 pm to 1:55 pm **Engaging with the Media** C217AB CPHB
Brandi Janssen and Jackie Curnick (UIowa)
This session will explore success stories and pitfalls when working with print, online, and television media. Presenters will share templates and curricula for media-focused events and best practices for communicating scientific information through media channels. The conversation will include a local journalist who runs an investigative journalism non-profit and a university communications officer.
- 2:05 pm to 2:55 pm **University and Community Partnerships** C217AB CPHB
Kerry Butch (Rutgers) and Liam O'Fallon (NIEHS)
This 45 minute session will use a World Café Approach to energize participants and stimulate ideas related to community (broadly defined) engagement approaches used by CECs. Participants will discuss three questions as they move around the room. Questions will focus on elements that have worked well, what could be improved upon, and what the role of the CEC is in advancing these community engagement models.
- 3:15 pm to 5:00 pm **General Meeting Programming- Concurrent Breakout Sessions**
Check main agenda for details
- 6:00 pm to 9:00 pm **General Meeting Programming- Evening Social**
Check main agenda for details

Friday, June 21, 2019

- 7:00 am to 8:15 am **CEC Breakfast with Dr. Linda Birnbaum** C217AB CPHB
Grab breakfast from the buffet in the atrium and bring to C217.
- 8:30 am to 11:00 am **General Meeting Programming- NIEHs update and E-Cigarette panel**
Check main agenda for details
- 11:15 am to 12:30 pm **Breakout groups** (45 min for breakout and 30 min for group report back) C217AB CPHB
Topics include: (and other rooms TBA)
Manuscript Development, Melanie Pearson (Emory)
This session will focus on manuscript development for CECs and working collaboratively to publish together. We will discuss the topics of previous collaborative publications, the process for collaborative manuscript development, and explore topics for future projects and manuscripts.
Alternative Funding Sources, Marti Lindsey (Arizona) and Ellen Hahn (KY)
The alternative funding sources session will discuss the importance of a broad portfolio of resources to enhance and support CEC and other environmental health science funding. Potential sources for alternative funding will be identified. The differences between competing for NIEHS and other sources will be outlined, specifically how to submit applications for EPA, NSF, Foundations, City and County governments, and private donors will be described.
Social Science Approaches, Jonathan London and Krista Haapanen (UCDavis)
This will be an interactive session about our collective experiences using social science in our environmental health work. The 45 minutes will consist of role playing activities and group discussions, as well as case studies of different environmental health science and social science collaborations. Participants with all levels of social science knowledge are encouraged to attend.